

Nağme GÜRPINAR

Data Protection as a Goal of EU Competition Law



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İSTANBUL
2026**



Filiz Kitabevi Basım Yayın Dağıtım
Petrol Ürünleri San. ve Tic. Ltd. Şti.
Genel Yayın No | General Publication Number: 1333
Sertifika no | Certificate Number: 77398

Filiz Kitabevi

Yayın No | Publication Number: 2026/83

Kitap Adı: AB Rekabet Hukukunun Bir Hedefi Olarak Veri Koruma Hukuku

Book Title: Data Protection as a Goal of EU Competition Law

ISBN: 978-625-8585-83-4

DOI: doi.org/10.64161/filiz.9786258585834

Yazar(lar) | Author(s): Nağme GÜRPINAR | orcid.org/0009-0009-2711-9101

Kurum | Institution: Freie Universität Berlin | Freie University Berlin

Konu Kategorisi | Subject Categories: Avrupa Birliği Rekabet Hukuku | European Union
Competition Law

Yayın Türü | Publication Type: Kitap | Book - Monograph

Yayın Dili | Language: İngilizce | English

Ebat | Dimensions: 16 x 23 cm

Baskı Sayısı | Edition: 1

Sayfa Sayısı | Pages: 61

Yayın Tarihi | Publication Date: Temmuz 2026 | July 2026

Yayın Yeri | Place of Publication: İstanbul, Türkiye

Mizanpaj | Layout: Vildan YAVUZ

Baskı ve Cilt | Printing and Binding: Filiz Kitabevi Basım Yayın Dağıtım
Petrol Ürünleri San. ve Tic. Ltd. Şti.
(Sertifika no: 77398)

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PREFACE

This master thesis has two interdependent objectives, first seeks to determine whether data protection law should be a goal for competition law, therefore assesses the role of data in the digital economy to be understood the competitive advantage any data protection law infringement may create. Second, seeks to determine the goals of competition and data protection law to assess whether are the goals of data protection law fits into those of competition law. The received results are applied to the Facebook v. Germany Case which raises the question of whether a violation of data protection law may lead to a competition law infringement. The article shows the common goals of data protection and competition law, the anticompetitive results that can be emerged from infringements of data protection law and suggest that competition law should aim to protect data to the extent that the loss of consumers' control over their own data results with the distortion of competition.

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LIST OF ABBREVIATIONS

Abbreviation:	Definition:
FCO	Federal Cartel Office
FCJ	Federal Court of Justice
GDPR	General Data Protection Regulation
ECJ	European Court of Justice
EU	European Union
TFEU	Treaty on the Functioning of European Union
OECD	Organisation for Economic Co-operation and Development
CRM	Customer Relationship Management

